**Advantages of online Building materials**

* **For the people that supply us the materials:** it will help them to generate more sales and profit in their business, once we negotiate with them the number of their sales will increase massively.
* It will increase their supply coverage from just a particular state to nationwide
* **For the Buyers:** They will see it as an easier way to get their work done and also some people will like to patronize us since its more reliable and efficient.
* **Their will be constant flow of revenue from the Site:** The site can be monetized and can generate money once clients constantly visit it.
* We can generate more profits on this business through discount on some of the materials.
* People that like special treatment that fancy the feeling of premium would do anything to make sure the goods are been delivered to their site without them stressing themselves.

**Disadvantages of online Building Materials**

* It won’t work because the market is already there, lot of people prefer walking easily to the market and buy materials by themselves.
* It can’t work because many engineers already have suppliers they patronize and they will feel we are there to spoil another source of income for them.
* If our price is more than the price site engineers get for a particular project it won’t be possible be for targeted clients to patronize us.
* Substandard and insufficient material for work, if we are unable to get a genuine distribution chain that can be supplying us with all materials needed for the client, it will bring a very bad reputation to our brand, and it can result to project failure.